

# BPM Named Best Public Accounting Firm for Women Second Year in a Row

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SAN FRANCISCO----BPM, one of the largest California-based accounting and consulting firms, has been named to the 2016 Best CPA Firms for Women list, released by the Accounting & Financial Women's Alliance (AFWA) and American Women's Society of CPAs (AWSCPA). The firm was also included in the 2015 list.

"We are deeply committed to the advancement of women in our Firm and our profession," commented Jim Wallace, CEO of BPM. "We look to advocate and support all our associates, while developing tailored leadership and advocacy programs for women. In this way we continue to increase the women in key leadership roles, including partners and convert career advocacy to business development opportunities."

The 10 firms named to the Best CPA Firms for Women list demonstrate three key characteristics:

- Consistent, measurable progress in advancing women to leadership
- Proven and evolving programs that retain and advance women
- Clear and compelling integration of the business case for advancing women

"Of the 41 partners at BPM, women make up 24 percent of partners and 31 percent hold leadership positions for practice groups or offices," added Chief People Officer, Beth Baldwin. "Through our 'Women's Initiative Now! (win)' program, we provide various platforms to ensure a culture that enhances the retention and recruitment of women; personal development at different stages of women's careers; and increases the awareness of women's success."

The firm was also recently featured in CCH's Public Accounting Report, "Escalating Market Expectations Transform Business Case for Advancing Women." To read the article, [click here](#).

## **About the American Woman's Society of Certified Public Accountants (AWSCPA)**

AWSCPA is a national organization founded in 1933 dedicated to serving all women CPAs. The AWSCPA provides a supportive environment and valuable resources for members to achieve their personal and professional goals through various opportunities including leadership, networking and education. As the only resource exclusively for women CPAs and those aspiring to become certified, the society provides information as well as scholarships to those in the profession. The society is a leader in addressing concerns such as gender equity, the glass ceiling, and work and family issues. AWSCPA members— from individual practitioners to professionals in industry, academia, and government, as well as partners in all of the largest firms—work in all segments of the accounting and financial professions. [Learn more about the AWSCPA here.](#)

## **About the Accounting & Financial Women's Alliance (AFWA)**

The Accounting & Financial Women's Alliance promotes the professional growth of women in accounting and finance. Members of the association benefit from opportunities to connect with colleagues, advance their careers, and become industry leaders. For 75 years, the organization has proudly upheld its mission to enable women in all accounting and related fields to achieve their full personal, professional and economic potential, and to contribute to the future development of their profession. Visit [www.afwa.org](http://www.afwa.org) for more information.